

DARE TO CREATE
A BEYONDER ORGANIZATION



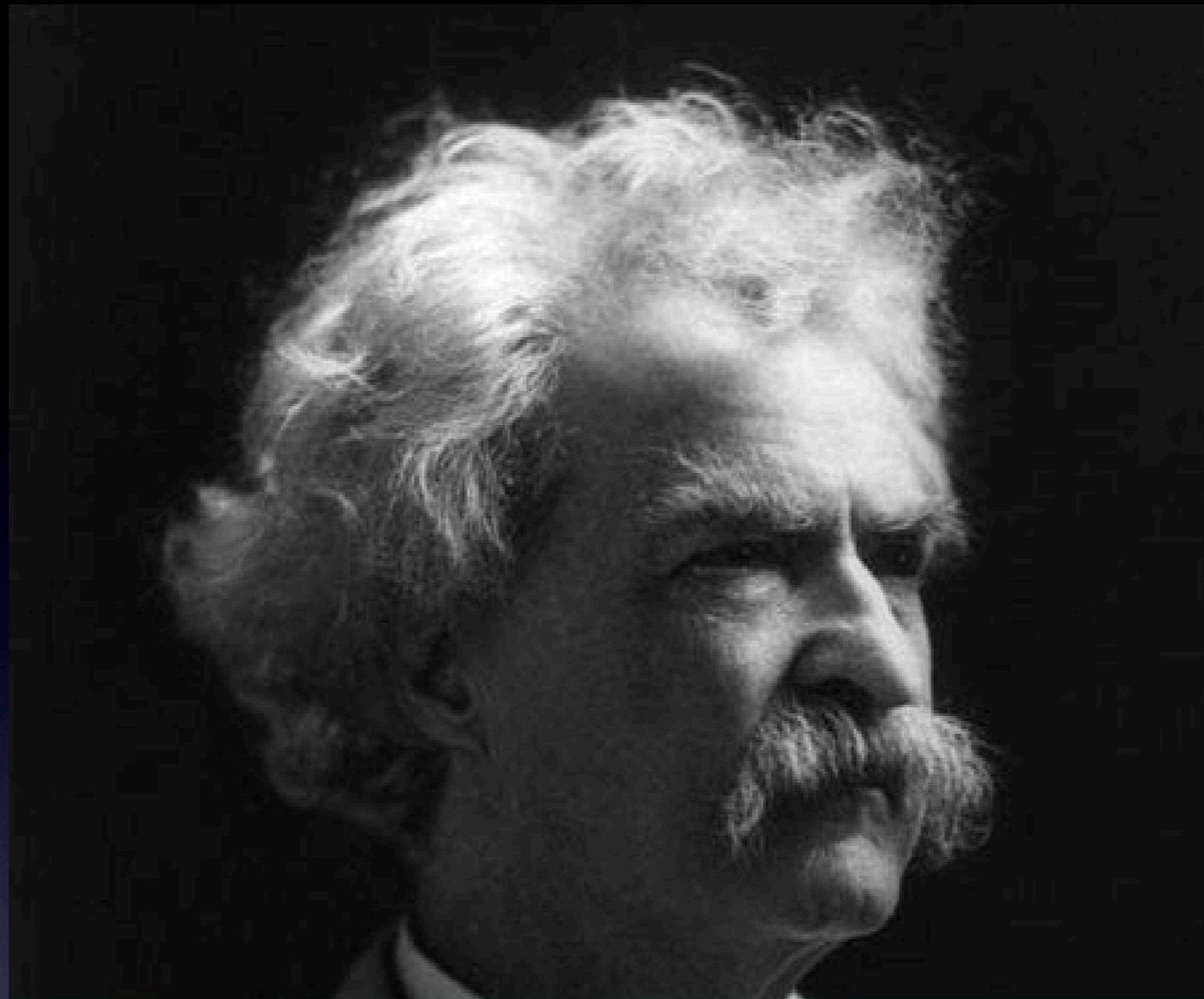
Kobus Neethling.

From Ordinary to Beyond

www.kobusneethling.com

"There is nothing so useless
as doing efficiently that which
should not be done at all."

Peter F. Drucker



"The two most important days in your life are the day you are born and the day you find out why."

Mark Twain

THE BEYONDER ORGANIZATION

IS CREATIVE

CREATIVITY: DESCRIPTIONS

- “Creative thinking involves imagining familiar things in a new light, digging below the surface to find previously undetected patterns, and finding connections among unrelated phenomena.”

Roger van Oech

- “Creativity requires passion and commitment and it brings to our awareness what was previously hidden”

Rollo May

The **CREATIVITY** of the Beyond

Fluency - the number of relevant ideas

Originality - the unusualness of the ideas

Flexibility (Shifts) - the variety of ideas; different categories of ideas

Essence - getting to the fundamental core of the problem situation

Elaboration - the clarification and development of the idea(s) to make it more acceptable/meaningful

Resisting premature closure - allowing the mind to stay open long enough for new ideas to incubate

Thinking 8-Dimensionally



THE BEYONDER ORGANIZATION
IS
PASSIONATE AND COURAGEOUS

THE ZONES OF THE BEYONDER



THE BEYONDER
ORGANIZATION IS 8-
DIMENSIONAL

The 8-Dimensional Brain (NBI)

